CITY OF VIRGINIA BEACH CAMP
911
IDEOLOGY

Problem:
- Lack of diversity in fire department
  - There are an estimated 1,115,000 career and volunteer firefighters in the United States in 2018. Of those, 93,700 (8%) of the firefighters were female
  - 85:15 vs. 63:37 minority rate
- Lack of diversity carries over into all public safety fields

Idea:
- Early Exposure
- Camp Fury Model
GOALS & OBJECTIVES

YOUTH AUDIENCE
• Leadership
• Team Building
• Career Exploration
• Positive Interactions
• Decision Making
• Confidence Building

ORGANIZATIONS
• Diverse Recruitment
• Positive Influence/Mentorship
• Public/Community Support
• Develop Community Trust
Our success has really been based on partnerships from the very beginning.

Bill Gates
TARGET AUDIENCE

• Recruitment vs. Open Registration
• Underserved/Underrepresented Demographics
• Community Partner-based Recruitment (Trusted)
• Middle School Students
  – 11-14 years old

Safety Camp

Camp 911

Cadets
CAMPAIGN DETAILS

• A weeklong summer camp, Monday-Friday
  – Camp Hours: 8:00am-5:00pm
  – Registration, waivers, and transportation
  – Participant Max: 30 (2019 Camp)

• Registration Cost: $50.00
  – Camp Shirt & Water Bottle
  – Personal Protective Equipment
  – Swag
  – Lunch
  – Graduation Party

• Daily Multimedia
E.M.S.

Tour of Headquarters
Ambulance Simulator
Basic EMS Skills
CPR Certification
Stop The Bleed Course
Patient Immobilization
Moulage Application
SWAT & Marine Medic
POLICE

Threat Identification
Physical Training
K9 Unit
Bomb Squad
SWAT
Helicopter & Drone Operations
Dive Operations
Door Breaching
Weapon & Firearm Identification
SHERRIF’S OFFICE

(1/2 Day)

Jail Tour
Emergency Response Team
K9 Demonstration
Training Center
LawFit Obstacle Course
ECCS DISPATCH (1/2 Day)

Facility Tour
911 Call Taker Demonstration & Simulation
Crisis Management (Large Scale)
SHIFT DAY

Final Evolutions
Graduation
# OUTCOMES

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<td>• Life Skills: FA/CPR &amp; Crisis Management</td>
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PROGRAM EXPANSION

• Increased Registration
• Additional Partnerships
• Public Safety Academy
• Involve Surrounding Municipalities
• Extended Multi-week Summer Program
  – Including Additional STEAM Career Fields
QUESTIONS?

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