Don’t Just Take Our Word for it

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Village Manager, Bayside, WI

Go Beyond the Booth

Transforming Local Government

May 5-9, 2020
Phoenix, Arizona
transformgov.org/tlg

Our Reach

700+ INNOVATIVE LEADERS AT TLG

250 LOCAL GOVERNMENT ORGANIZATIONS IN NORTH AMERICA

NEARLY 50M COMMUNITY MEMBERS

COLLECTIVE ORGANIZATION BUDGETS OF OVER $3B

26 YEARS OF TRANSFORMING LOCAL GOVERNMENT

TLG is Different

ACCESS innovative leaders

EXPAND your local government network

BUILD solid relationships

STRENGTHEN your brand

Experience a conference like no other.

Let’s Collaborate

John J. Jablowski, Jr., MPA
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570.899.8282
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With

Representing

That impact
TLG offers a variety of conference packages and sponsorships. However, we love big ideas so let’s go beyond the booth and talk about your ideas. How would you like to interact with attendees? We’re open to expanding sponsorship opportunities, being creative and developing a custom plan that can benefit your marketing goals.

### Conferences Packages

<table>
<thead>
<tr>
<th>$20,000</th>
<th>$15,000</th>
<th>$10,000</th>
<th>$5,000</th>
<th>$3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Piestwa Peak</td>
<td>Camelback</td>
<td>Sunnyslope</td>
<td>South Mountain</td>
<td>Shaw Butte</td>
</tr>
</tbody>
</table>

- **Transformation Forum Co-presenter**
  - 2 Sessions
- **1-on-1 Meetings with Select TLG Attendees**
  - Yes
- **Conference Registrations**
  - $10,000
- **Discount for Additional Registrations**
  - 10% 6% 4% 2% 1%
- **Exhibitor Booth**
  - Premium Position
- **Advance List of Attendees**
  - Yes
- **Banner at Registration**
  - Yes
- **Sponsor eBlast Highlight**
  - Yes
- **VIP Seating at Opening, Awards and Closing**
  - VP Table
- **Special Recognition at Key Events**
  - All
- **Conference eMaterial Recognition**
  - Yes
- **Opening Welcome & Closing Logo Projection**
  - Yes

### Event Sponsorships

<table>
<thead>
<tr>
<th>EVENT DESCRIPTION</th>
<th>PRICE</th>
<th>BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Refreshments</td>
<td>$3,000</td>
<td>- Prominent signage&lt;br&gt;- Opportunity to distribute promotional items&lt;br&gt;- 1 complimentary conference registration</td>
</tr>
<tr>
<td>Exercise Event</td>
<td>$3,000</td>
<td>- Prominent signage&lt;br&gt;- Opportunity to distribute promotional items&lt;br&gt;- 2 complimentary conference registrations</td>
</tr>
<tr>
<td>Innovation Tour</td>
<td>$3,300</td>
<td>- Prominent signage&lt;br&gt;- Opportunity to distribute promotional items&lt;br&gt;- 4 complimentary tickets for bus tour</td>
</tr>
<tr>
<td>Pre-Conference Session</td>
<td>$5,000</td>
<td>- Prominent signage on large screen&lt;br&gt;- Exhibit space&lt;br&gt;- Recognition at conference welcome&lt;br&gt;- 2 complimentary conference registrations</td>
</tr>
<tr>
<td>Pre-Conference Innovation Tour</td>
<td>$5,000</td>
<td>- Prominent signage on large screen&lt;br&gt;- Exhibit space&lt;br&gt;- 2 complimentary conference registrations</td>
</tr>
<tr>
<td>Technology Alley</td>
<td>$5,000</td>
<td>- Prominent signage on large screen&lt;br&gt;- Exhibit space&lt;br&gt;- 2 complimentary conference registrations</td>
</tr>
<tr>
<td>Keynote Sessions</td>
<td>$10,000</td>
<td>- Verbal recognition at event&lt;br&gt;- Table to distribute promotional items&lt;br&gt;- Exhibit space&lt;br&gt;- 4 complimentary conference registrations&lt;br&gt;- VIP seating&lt;br&gt;- One co-presenter session</td>
</tr>
</tbody>
</table>

All event sponsors also receive: brand presence on event signage, marketing materials, conference website and social media.
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