THE RELAY RACERS

LEG ONE
Tamyra Spendley
DEPUTY DIRECTOR
Human Services Department

LEG TWO
Mykel Moller
LIEUTENANT
Phoenix Police – Downtown Unit

LEG THREE
Lynda Dodd
DEPUTY DIRECTOR
Neighborhood Services Department
IN 2017, HOMELESSNESS WAS MENTIONED ON MAINSTREAM NEWS REPORTS 9,709,071 TIMES IN THE UNITED STATES.
HOW MANY OF YOU HAVE IMAGES LIKE THESE IN YOUR COMMUNITY?
WHO IS RESPONSIBLE “TO FIX” THIS?

- Police
- Fire
- Public Works
- Outreach Providers
- Elected Officials
- Shelter Services
- Faith-based Organizations
- City Hall
CHANGING THE GAME:
FROM A MARATHON TO A RELAY RACE
MARICOPA
- Pop. 4.3 mil
- 9,224 sq. miles
- 132 miles wide
- 103 miles tall

ARIZOONAN
8,947

Counties
<table>
<thead>
<tr>
<th>Year</th>
<th>Maricopa County</th>
<th>Phoenix</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>1,053</td>
<td>771</td>
</tr>
<tr>
<td>2015</td>
<td>1,289</td>
<td>994</td>
</tr>
<tr>
<td>2016</td>
<td>1,646</td>
<td>1,235</td>
</tr>
<tr>
<td>2017</td>
<td>2,059</td>
<td>1,508</td>
</tr>
<tr>
<td>2018</td>
<td>2,618</td>
<td>1,735</td>
</tr>
</tbody>
</table>

Maricopa County POP. 4.3 M
Phoenix POP. 1.6 M
- Media spent weeks at Camp Alpha
- Brought encampment concerns to spotlight
- Caused encampments to become a community focus
PUBLIC
CONCERN
PANHANDLING

- Legal Rights
- Educating public
- Partnerships
- Collective messaging

INSTEAD OF GIVING Change...

MAKE A Change!

DONATE WHERE IT COUNTS!

Although panhandling is not illegal, it does not truly meet the needs of people and can be harmful to the health of communities. Want to make a real difference? Give your donation or time to a local organization that can help people in need move their lives forward.

Visit www.findphx.org to find an organization near you.

City of Phoenix
Department of Public Health
Valleymetro
- Enforcement vs. Engagement
- Behaviors
- Working together to address root causes
CALL TO ACTION
CITY STAFF

- No accounting of call and resources
- Started with simple spreadsheet
- Created an automate workflow with service alerts
Case Type 2019

- Individual/Other
- Private Encampment
- Public Encampment
- Blank

JANUARY
- Individual/Other: 108
- Private Encampment: 103
- Public Encampment: 9

FEBRUARY
- Individual/Other: 100
- Private Encampment: 81
- Public Encampment: 15

MARCH
- Individual/Other: 90
- Private Encampment: 85
- Public Encampment: 21
CALL TO ACTION

COMMUNITY

- Human Service Campus developed
- Faith-based, non-profit, government, private and community groups
▪ Is a government entity the right voice?
▪ Brought together faith-based, non-profit, private and government entities
▪ Developed and unified message on giving
▪ In 2017, 13.5 tons of trash was removed
▪ In 2018, following unified messaging campaign, 8 tons of trash was removed
RESULTS IN THE COMMUNITY
Table Top Exercise

Build Your Team