So You Have A New Strategic Plan - Now What?

June 20, 2018

It’s a common experience that the Achilles heel of any plan is the accumulation and follow through of the actions, milestones, and measures that allow for progress to be tracked and communicated.
About the Alliance

- Convene and Engage Networks of Thought Leaders
- Provide Training to help Organizations Build and Sustain a Culture of Innovation
- Identify, Distribute Leading & Emerging Practices/Trends Important to Local Gov

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All attendees are muted, but we do want your participation!

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Theme 1:
A Strategic Plan is only as good as the Action Plan that supports it

Moderated by:

Mike Bell
Co-Founder & CEO, Envisio

Lawrence Grodeska
CEO and Co-Founder, CivicMakers

Joseph Gacioch
Assistant City Manager, City of Ferndale

Kevin Knutson
Regional VP, Management Partners
Theme 2: Organizational Commitment to Execution

Moderated by:

Mike Bell
Co-Founder & CEO,
Envisio

Lawrence Grodeska
CEO and Co-Founder,
CivicMakers

Joseph Gacioch
Assistant City Manager,
City of Ferndale

Kevin Knutson
Regional VP,
Management Partners
Theme 3: Developing a Communication Strategy

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Assistant City Manager, City of Ferndale

Kevin Knutson
Regional VP, Management Partners
Theme 4:
The Importance of Celebrating Success

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Joseph Gacioch
Assistant City Manager,
City of Ferndale

Kevin Knutson
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Access the Emerging Practices in Local Government

Questions? Need Handout Copies? Contact Ryan Spillers at rspillers@transformgov.org
Save the Date!
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http://transformgov.org/virtual-events

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Thank you for joining us today!