

2018 Transforming Local Government Conference

Case Study Application



Due: September 1, 2017

Email to Ryan Spillers at learning@transformgov.org

Application Information

Case Study Title	
Jurisdiction Name	
Jurisdiction Population	
Theme (select one)	<input type="checkbox"/> Thinking Like a Futurist <input type="checkbox"/> Reinventing Local Government <input type="checkbox"/> Culture Club <input type="checkbox"/> Community Networking <input type="checkbox"/> What about all this data?

Rapid Fire Session?

Would you like the application to be considered for our Rapid Fire Session? (Rapid Fire presentations are fast-paced, entertaining, interactive presentations. Each jurisdiction will have five minutes to make their presentations using 15 PPT slides set on auto-forward primarily containing photos/graphics. Participants will be seated at round tables to facilitate an energetic idea exchange. A cash bar will be available.)

YES

NO

Project Leader (primary contact for application correspondence)

Name	
Title	
Department	
Phone	
Email	
Full mailing address, including zip code	
Twitter account	

List additional presenters' contact information below:

1. Presentation title and description of the innovation. *100 word maximum*

2. When and how was the program, policy or initiative originally conceived in your jurisdiction? *100 word maximum*

3. How exactly is the program or policy innovative? How has your innovation changed previous processes, products, or services? Explain how the program or initiative substantially stretched or improved the boundaries of ordinary governmental operations. 200 word maximum

4. What individuals or groups are considered the primary initiators of your program? How does the innovation engage stakeholders or demonstrate high performance teaming? Were strategic partnerships and/or community networks developed as a result of the innovation? 200 word maximum

5. If a private consultant was used please describe their involvement, identify the consultant and/or firm and provide contact information. *100 word maximum*

6. To what extent do you believe your program or policy initiative is potentially replicable within other jurisdictions and why? To your knowledge, have any other jurisdictions or organizations established programs or implemented policies modeled specifically on this project? Please provide verification of the replication. *200 word maximum*

7. What were the costs? What were the savings? 100 word maximum

8. Please describe the most significant obstacle(s) encountered thus far by your program. How have they been dealt with? Which ones remain? 200 word maximum

9. What outcomes did this program or policy have? What baseline data did you collect? How did you measure the change based on the intervention, and why do you believe in the credibility of this assessment? *200 word maximum*

10. Has the program received any press or other media coverage to date? If yes, please list the sources and briefly describe relevant coverage. *100 word maximum*

11. Please provide any key references and their contact information who can be interviewed/called to discuss the innovation and its impact. *100 word maximum*

12. You've been to a lot of conferences. TLG should be a unique experience for everyone. Describe how your case study presentation will be different than other conference presentations. 200 word maximum

- How will you make the session creative and unique?
- How do you plan to be both entertaining and educational?
- Include a description of how your session will facilitate group activities and/or interaction.

13. Anything else you would like to add? 200 word maximum