Neighborhood Engagement Program: Empowering Residents and Building Community

July 18, 2018

Empowering residents to build social capital within their neighborhoods and manage their neighborhood investments. Meet the Neighborhood Engagement Program!
About the Alliance

Convene and Engage Networks of Thought Leaders

Provide Training to help Organizations Build and Sustain a Culture of Innovation

Identify, Distribute Leading & Emerging Practices/Trends Important to Local Gov

@CityofRCordova

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How To: GoToWebinar

Clicking the rectangle will place you in full screen mode.

Clicking the arrow on your Go To Webinar Toolbox opens and closes your viewer.

All attendees are muted, but we do want your participation!

Please ask your questions using your Go To Webinar Toolbox throughout the webinar.
Presenter

Lorianne Ulm
Community Engagement Manager
City of Rancho Cordova
Neighborhood Engagement Program
The Rancho Cordova Approach

- Goals of Neighborhood Engagement Program
- Strategies and Tools – How does it work?
- Benefits
- Accomplishments
The goal of Neighborhood Engagement in the City of Rancho Cordova is to empower residents to create strong neighborhoods with a high quality of life.
CONVENE

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Four Critical Strategies

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SUPPORT
City and other institutions, like schools, non-profits and local businesses, coordinate with neighbors to support resident-determined goals for the neighborhoods.
Tools For Success

- Support from our City Council
- Funding - Community Micro Grants
- Support from City Staff (Police, Neighborhood Services)
- Partnership with School Districts
- Support from local elementary school principals
- Partner with Local Non-profits
- Partner with Local Businesses
Asset Based Community Development (ABCD) is a methodology for the sustainable development of communities based on their strengths and potentials.

**ABCD breaks down to 6 assets:**

- Individuals
- Physical
- Associations
- Institutions
- Economic
- Culture Stories
I’ve never seen a need solve a problem – “focusing on what we have helps us do things.”
Benefits

- Involved & Empower Residents
- Neighbors Getting to Know Other Neighbors
- Build Better Relationships with City and other Agencies
- Increased Social Capital in Neighborhoods
- Neighborhood Investment
- Builds Great Citizens
Neighborhood Projects

Cordova Meadows
1st Pilot Project
Neighborhood Projects

Lincoln Village & Cordova Meadows National Night Out – Combined 75 People in Attendance
Neighborhood Projects

Lincoln Village Group - ITLV -
Meet the New Police Chief
40 attendees
Neighborhood Projects

Keep Cordova Meadows Beautiful
KCMB Block Party - 300 participants
Neighborhood Projects

Lincoln Village Tree Planting Event – 75 participants
Neighborhood Projects

Lincoln Village Neighborhood – Little Library
Neighborhood Projects

Sommerset Block Party – 40 Attendees
Neighborhood Projects

Lincoln Village 3rd Annual Trunk or Treat Event 450 Participants
Neighborhood Projects

3rd Annual Christmas Parade—over 700 Attendees
NeighborWorks CLI – Community Leadership Institute

• NeighborWorks Sacramento Sponsored Team of Rancho Cordova Residents to attend CLI in Los Angeles, Oct. 12-15.
• CLI – brings residents together to work together to address community challenges.
Future questions or to get involved, please contact me anytime:

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Access the Emerging Practices in Local Government
Save the Date!
Upcoming learning events:
http://transformgov.org/virtual-events

- 8/7/2018: Change Your Culture, Change Your Life! - https://transformgov.org/events/change-your-culture-change-your-life
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Thank you for joining us today!