Benchmarking for Success

May 16, 2017
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Introducing Today’s Presenters

Mike Bell, Co-Founder, President and CEO of Envisio
PERFORMANCE NETWORKS
Collaborative Benchmarking for Municipal Governments
Municipal Governments are Under Increasing Pressure

From councils, residents & other stakeholders to build performance measurement & reporting frameworks across their organizations. They Struggle, However, to Understand

The most appropriate measures to track and they lack the ability to compare these measures against similar jurisdictions to develop best practices.
**WHY BENCHMARK**

*Benchmarking alone won't improve anything.* What benchmarking can do is begin a process of operational examination rooted in data, one that attempts to assess the two things that matter to citizens and taxpayers: the cost and quality of municipal services.

John O'Leary | Head of Government Research for the Deloitte Center for Government Insights

Peer comparisons provide context for **evidence-based decision making**. With reliable comparative data that we share with stakeholders, we can validate our performance claims, track progress toward community goals & rebuild confidence in government.

Brent Stockwell | Deputy City Manager, City of Scottsdale
GOVBENCHMARK
You Spoke. We listened.

Intuitive and Easy to Use

Comprehensive, Easy to Generate Reports
City Manager Report
Peer Reports
Custom Reports (Interpolations / Trends etc.)

Create Benchmarking ‘Networks’

Simplified Data Entry

Peer Comparisons by Measure or Group of Measures
BENCHMARKING NETWORKS

FEATURES

1. Create benchmarking networks (by region, state, special interest etc.) with unique performance measures.
2. Networks can be either public (ICMA) or private (VBC).
3. Assigned Administrators manage the Network (members, measures, collaboration etc.).

BENEFITS

1. Create and manage your own unique benchmarking network.
2. Benchmark within your private network or with other open networks like ICMA.
3. Overlapping data is tracked in both networks.
4. Know where you stand locally, regionally and nationally.
govBenchmark by ENVISIO

Product Tour
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- Custom reports
- Strengths and Opportunities Report
- Unlimited Training and Support

GovBenchmark Premium Pricing
Population Software

*Pricing in effect from May 10, 2017*

*2016 Data Must be Received by October 2017 to participate in Current Year Benchmark Report*
A robust, objective measure to compare cost effectiveness of various cities is something of a holy grail in the quest to improve municipal government.

John O'Leary | Head of Government Research for the Deloitte Center for Government Insights
COMMENTS
Q&A

Mike Bell, Co-Founder President and CEO of Envisio
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