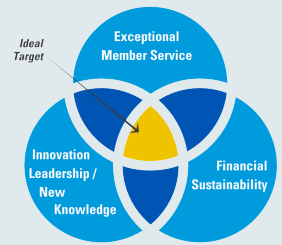


Business Plan Highlights

April 2018

A 3-year horizon to support exceptional member value, financial sustainability, and advancement of the Alliance mission



Idea Cloud

Discovery and exchange of emerging practices and relevant trends.

Searchable database and virtual idea exchanges

Local government academic institution engagement playbook

Enhanced partnership with ASU and strengthened academic collaboration

Nurturing a tribe of innovators that drive innovation.

TLG conference innovation showcase, awards, BIG Ideas

Ambassador resource guide, mentors, and nextERA strategic projects

Communities of practice, Innovation Academy alumni, and member (un)committees



Connected Community of Innovators



Innovation Ecosystem

Supporting member organizations as well as the general public sector to advance the innovation ecosystem.

Innovative culture capacity-building

Elected officials innovation institute

Executive leadership innovation advance sessions

Facilitating individual and team learning about the innovation process, diffusion, & culture.

Customized Innovation Academy curriculum, individual option for classes, and organizational assessments

Enhanced virtual learning tied to innovation learning goals (leading, emerging practices)

Graduate-level Innovation Academy



Innovation Learning



AFI Systems

The keystone structures, philosophies, and infrastructure that support sustainable execution of all Alliance pursuits.

Partnerships (local government, academic, & discipline-specific) and member engagement plan

New CEO, alignment of research and learning programs, and technology enhancements

Grants & philanthropy, corporate partner enhancements and expanded marketing