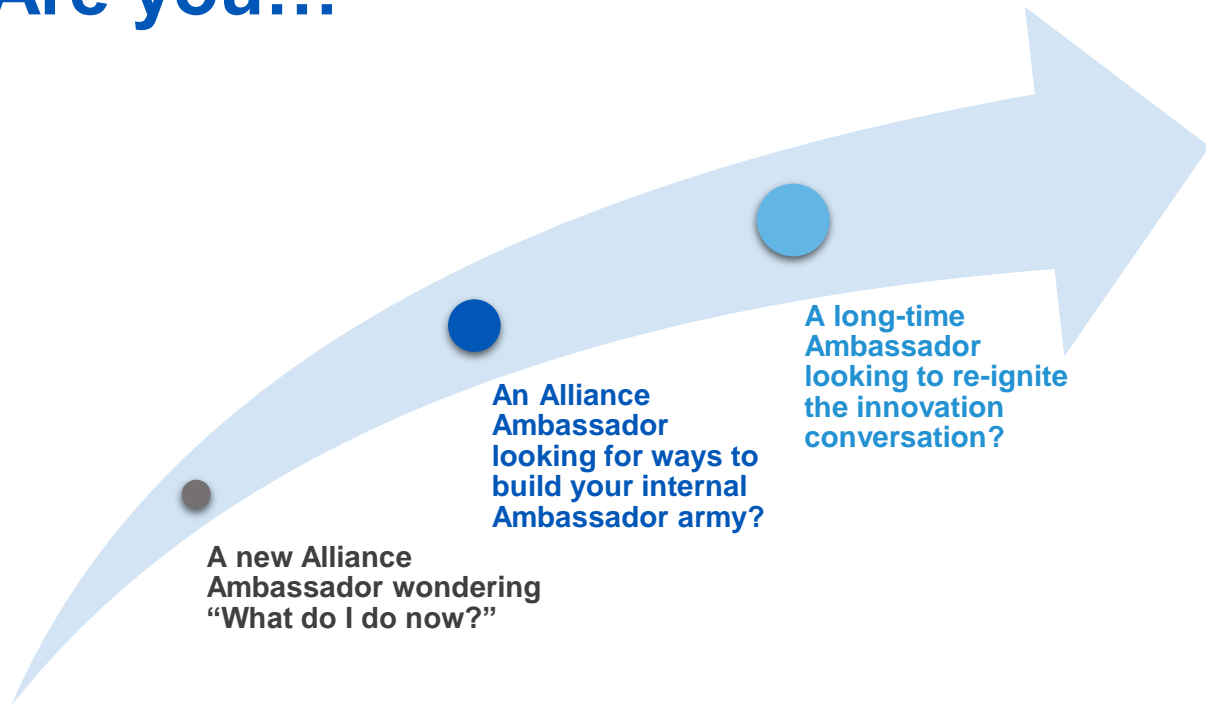




Are you...



Here's something that we think will help you no matter where you are on the spectrum!

Building a Culture of Innovation

Stimulating Questions that Lead to Action Planning

CULTURE OF INNOVATION - TEAM EXERCISE

Write your own responses, then discuss with your team.



What groups or individuals are the primary users of your services, products or processes? Whom do you serve?

What methods or systems does your work group, department or organization have in place to understand the needs, desires and ideas of the people you serves

How do you know how well you are meeting those needs, desires and ideas? How is success with customers measured? How is that success communicated to your team?

What changes do you think might be needed in how your work group, department or organization gathers and interprets information about the needs, desires and ideas of customers?

After the group completes these questions and generates ideas...

- 1 Have everyone share 1 or 2 thoughts from each question. Group common themes to generate high-level summaries.
- 2 Develop a set of questions based on the themes to help focus the work (examples, what don't you know that you need to go find out, how will you find out, who else needs to be involved in the discussion, etc.).
- 3 Discuss action planning to continue advancing the work of the group. Assignments, leads, time frames, and when to regroup.

CULTURE OF INNOVATION - TEAM EXERCISE

Write your own responses, then discuss with your team.



To learn more about creative and collaborative problem solving, building an innovative culture, and apply more tools and techniques like this to a real emerging issue, project, or opportunity in your community, **check out the Innovation Academy**. The Academy curriculum includes the following learning objectives:

Understand the innovation process and how to integrate it into your organization

Build cross functional teams which have the capacity to address organizational and community issues

Expand organizational capacity for ongoing innovation

Learn more about your organizational culture and how to cultivate leadership

Undertake a new project which will make a contribution to the organization and/or address a community issue along with action plan development for increasing internal capacity to build an innovative culture

The traditional program is an eight-month virtual academy that brings together organizations from across the country with faculty and thought leaders to learn innovation principles and work on a project. Recruitment takes place from January-June each year, with the program occurring between June – March.

The Alliance also offers the OnSight Program, using the Academy curriculum and training a group of up to 25 people in an organization in two half-day sessions. An optional leadership advance can also be explored as part of the engagement. Often times, the OnSight can be used as a precursor to full Innovation Academy participation.

Want to learn more? Check out <http://transformgov.org/innovationacademy> or email academy@transformgov.org today!