Business Plan Highlights

April 2018

A 3-year horizon to support exceptional member value, financial sustainability, and advancement of the Alliance mission

**Idea Cloud**

- Discovery and exchange of emerging practices and relevant trends.
- Searchable database and virtual idea exchanges
- Local government academic institution engagement playbook
- Enhanced partnership with ASU and strengthened academic collaboration

**Connected Community of Innovators**

- Nurturing a tribe of innovators that drive innovation.
- TLG conference innovation showcase, awards, BIG Ideas
- Ambassador resource guide, mentors, and nextERA strategic projects
- Communities of practice, Innovation Academy alumni, and member (un)committees

**Innovation Ecosystem**

- Supporting member organizations as well as the general public sector to advance the innovation ecosystem.
- Innovative culture capacity-building
- Elected officials innovation institute
- Executive leadership innovation advance sessions

**Innovation Learning**

- Facilitating individual and team learning about the innovation process, diffusion, & culture.
- Customized Innovation Academy curriculum, individual option for classes, and organizational assessments
- Enhanced virtual learning tied to innovation learning goals (leading, emerging practices)
- Graduate-level Innovation Academy

**AFI Systems**

- The keystone structures, philosophies, and infrastructure that support sustainable execution of all Alliance pursuits.
- Partnerships (local government, academic, & discipline-specific) and member engagement plan
- New CEO, alignment of research and learning programs, and technology enhancements
- Grants & philanthropy, corporate partner enhancements and expanded marketing

www.transformgov.org  info@transformgov.org  888.496.0944