



Better Management, Better Cities

创新城市管理

ICMA

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Innovations for Local Government Management Professionals: Lessons from China and the United States

“Cities learn best from other cities.” Equipped with this fundamental philosophy, the ICMA China Center is pleased to announce our upcoming 2017 study tour, April 10-20, 2017.

This is a one-of-a-kind opportunity to gain international presentation and consulting experience by sharing your technical expertise in China. At the same time, you can experience Chinese historical, cultural, and educational attractions, and learn how cities in China have used innovative approaches and technologies.

Drawing on the ICMA China Center’s experience and expertise, this guided study tour is organized around three distinctive cities to provide a wide range of experiences.

Conference and Study Tour Highlights

Qingdao, Shandong Province, April 12-13, 2017



International City Management Summit: Focus on city management, including economic development, citizen engagement, code enforcement, local planning, public works and utilities management, transportation, technologies used in governance efficiency, and public safety (land pollution, water pollution, and food safety).

Shenzhen, Guangdong Province, April 14-15, 2017



International Forum on Smart Cities: Focus on Smart Cities practices and technologies as well as government application and engagement. The various sessions during the conference will focus on best practices in such areas as big data, the role of government, and public

safety.

Xi'an, Shaanxi Province, April 16-18, 2017



International Conference on Sustainable Land Use—China-U.S. Land Engineering Exchanges—Focus on brownfields, land use, and environmental protection. The session will bring experts from around the world to discuss new trends, challenges, and best practices.

ITINERARY

- April 10, 2017:** Travel from a U.S. airport to China (either Beijing or Shanghai). Stay one night in Shanghai or Beijing; free night at own expense.
- April 11, 2017:** Board a high speed train to Qingdao—three hours; arrive in Qingdao in the afternoon followed by a welcome dinner hosted by the Qingdao Government; evening activities include tasting Qingdao beer—or a Qingdao beer factory visit.
- April 12, 2017:** Qingdao Government Visit—City Management Bureau, Qingdao High-tech Zone, Qingdao Sponge City Pilot demonstration. Provide technical recommendations to the government.
- April 13, 2017:** International City Management Summit—Best practice sharing.
- April 14, 2017, 11 am:** Depart Qingdao for Shenzhen
 - Visit Shenzhen Qianhai District or enterprises such as Huawei or Wanke or Shenzhen University; meet with Shenzhen students; enjoy golf or other sports
 - Dinner with Shenzhen local fellows, or join in Shenzhen Citizens Forum
- April 15, 2017:** Shenzhen Conference on International Exchange of Professionals
 - Opening and Main Forum
 - Tour of Exhibition Hall and Networking
 - International Forum on Smart Cities
- April 16-18, 2017:** Depart Shenzhen for Xi'an April 16, arriving early afternoon
 - Visit the Yellow River demonstration project and Yandi temple
 - International Conference on Sustainable Land Use—Consulting to Shaanxi Government and Land Group
- April 19, 2017:** Sightseeing in Xi'an and surrounding cities
- April 20, 2017:** Depart Xi'an to home countries

Why should local government professionals participate?

Participants will have the opportunity to make presentations and provide technical recommendations to Chinese local governments in various topic areas, such as urban development, resettlement, public safety, and other topics based on local needs. More importantly, participants will have the opportunity to join an ICMA team that will be providing technical assistance for the Shaanxi Yellow River project. Participants will also be able to participate as keynote speakers, session panelists, and roundtable discussants; join in survey-based discussions; and contribute to facilitated group discussions to share best practices in smart cities development. This study tour will also provide the platform to learn about the various historical sites in the provinces.



This is an excellent opportunity for local government professionals with an interest in working internationally who may not know where to start. Former ICMA China Center study tour participants have continued to be engaged in consulting work in China.

What are some of the local attractions?



- In **Xi'an, Shaanxi Province**, you will visit famous historical and cultural sites such as the Terra Cotta warriors, Xi'an city wall, and Fufeng Famen Temple.
- In **Qingdao, Shandong Province**, a historic German trading outpost, you will visit the seaside setting with its major seaport and naval base.
- In **Shenzhen, Guangdong Province**, a short distance from Hong Kong and Macau, you will witness the country's economic boom, amusement parks, and historical sites.

How can you join the study tour?

Express your interest by **December 30, 2016**, to secure the early bird rate. The program fee will cover lodging, meals, ground transportation, and domestic airfare in China. Participants are responsible for their own international airfare.

	Early Bird Dec. 30, 2016	Regular Jan. 31, 2017	Late Feb. 28, 2017
Program Fee	\$2,950	\$3,150	\$3,300

For further details and registration information, contact Luo Lijun, executive director of the ICMA China Center at luolijun@icmachina.org.cn or Daniet Moges, Assistant Program Manager, at dmoges@icma.org.